

Where Food Comes From® Acquires Controlling Interest in Validus' Auditing Business

Where Food Comes From, Inc. (“WFCF” d.b.a. “IMI Global”) (OTCQB: WFCF), based in Castle Rock, Colorado, recently announced the acquisition of a controlling interest in the auditing business of Validus Ventures, LLC, based in Urbandale, Iowa.

WFCF is a leader in certification services to the food and agriculture industries providing independent third-party verification of compliance with U.S. Department of Agriculture and other domestic and international standards for a broad range of food source, process and attribute claims including organic, non-hormone treated, antibiotic-free, no animal byproducts, non-GMO, source and age, animal welfare, sustainability, and gluten-free. The company’s customer base is comprised of thousands of food producers, packers, processors and retailers ranging from family owned farms to well-known food companies including Tyson Foods, Cargill, Sysco, Smithfield Foods, Whole Foods Market and Heinen’s Fine Foods.

Validus’ auditing business is a leader in independent certification of socially responsible production practices covering pork, poultry and dairy products, providing audits and assessments to producers in order to verify responsible animal welfare, environmental, on-farm security, and worker care production practices. In addition to providing services to over 3,000 producers and food-related customers throughout the U.S., Validus is the exclusive third-party verifier for the National Milk Producers Federation’s National Dairy FARM Animal Care Program, and the exclusive auditor for the United Egg Producers’ 5 Star Food Safety Program. The company is ISO 9001: 2008 certified with more than 10 years of on-farm auditing experience.

John Saunders, WFCF CEO, commented: “This strategic acquisition positions WFCF at the forefront of food verification in the beef, pork, poultry, dairy, and organic industries – helping us to better service producers, packers, distributors, retailers and restaurants seeking verification of food production practices.” Earl Dotson, CEO of Validus, commented: “Our mission at Validus has been to provide on-farm assessments and audits ensuring that production practices meet or exceed brand expectations in the marketplace – which dovetails nicely with the service base and philosophy of WFCF.”

Silvergrove Advisors LLC acted as financial advisor to WFCF in this transaction. Brian Moloney, CEO of Silvergrove, commented: “The acquisition program for WFCF-including last month’s acquisition of Validus’ auditing business and the 2012 acquisition of ICS-has created significant value for shareholders, contributing to a more than threefold increase in the company’s market capitalization over the past two years. This also mark’s Silvergrove’s fourth recent M&A transaction in the testing, inspection and certification (“TIC”) industry, including deals for clients in the petrochemical, automotive logistics and food and agriculture segments, and we continue to build our experience in this important growth sector.” Womble Carlyle Sandridge & Rice, LLP served as legal counsel for WFCF and Larkin Hoffman Daly & Lindgren, Ltd. served as legal counsel for Validus.

About Where Food Comes From, Inc.

WFCF is America’s trusted resource for third-party verification of food production practices, supporting farmers, ranchers, processors, retailers and restaurants with a wide variety of value-added services through its IMI Global (IMI) and International Certification Services, Inc. (ICS) verification divisions and its Where Food Comes From® retail and restaurant labeling program. For more information on WFCF, please visit www.wherefoodcomesfrom.com

About Validus Ventures, LLC

Validus is an ISO 9001: 2008 certified company with roots in on-farm auditing work at the farm-level, and auditing services including animal welfare, environmental, on-farm security, and worker care for agriculture. For more information on Validus, please visit www.validuservices.com

About Silvergrove Advisors LLC

Silvergrove is a boutique merger and acquisition advisory firm based in NYC which represents family owned and entrepreneur owned companies in the middle market on recapitalizations, strategic sales, mergers and acquisitions. For more information on Silvergrove, please visit www.silvergroveadvisors.com